

TIME	SPEAKER	SUBJECT	
08:15 – 09:00	Registration & Coffee	-	
09:00 – 09:10	Fieke van der Lecq	Welcome, housekeeping & Setting the Stage	
09:10 – 09:25	Paul Smith CEO of CFA Institute	Opening	
09:25 – 10:50	Morning Regulation Session: Advance your Regulatory Awareness		
09:25 – 09:40	Josina Kamerling Head of Regulatory Outreach CFA Institute	Essential insights into new financial regulation and its impact on financial professionals	
09:40 – 10:00	Marco Lamandini Professor at University of Bologna	How the regulatory landscape in Europe has changed over the years and what we can expect going forward	
10:00 – 10:20	Merel van Vroonhoven Chairman of the Board AFM	How MiFID II impacts financial firms, institutions and professionals and the role of regulation in the Dutch market	
10:20 – 10:50	Panel discussion	Merel van Vroonhoven Marco Lamandini Josina Kamerling	
10:50 – 11:10	Refreshments	-	
11:10 – 11:50	Breakout Session 1: Equip Yourself for a Brighter Future		
11:10 – 11:50	Session A Pieter Kiveron Financial Communication Using left and right-brain techniques, learn new and innovative ways to communicate with your clients; essential under MIFID II.	Session B Joris Juttmann Robotics Robotic Process Automation (RPA) and Virtual Agents represent an unprecedented potential in the field of automation of transactional financial processes.	Session C Rik Albrecht, CFA Test your EIQ (Ethical Intelligence Quotient) in this workshop introducing and discussing ethical dilemmas.
11:50 – 12:00	Transition time	-	
12:00 – 12:40	Breakout Session 2: Equip Yourself for a Brighter Future		
12:00 – 12:40	Session A Pieter Kiveron Financial Communication See above	Session B TBA Robotics See Above	Session C Speaker TBA Ethical Dilemmas See Above
12:40 – 14:00	Networking Lunch	-	
14:00 – 14:30	Anne-Marie Munnik, RBA Jeroen Bos, CFA	Introducing your new society Content and the Member App	

TIME	SUBJECT	
14:30 – 17:00	Afternoon Macro Session: Re-align your Macro Expectations	
14:30 – 15:15	Guy Verberne Senior Macro Strategist PGGM	<i>The return of Economic Optimism</i> We are witnessing the first synchronized economic upswing since 2010. Is Goldilocks back or are we at the beginning of an era of rising yields and suppressed equity returns?
15:15 – 15:45	Refreshments & light snack	-
15:45 – 17:00	Joris Luyendijk Author, journalist and commentator	<i>Brexit from an anthropologist's view</i> Three key questions regarding Brexit: Why did this happen? How did this happen? What now?
17:00 – 17:15	Fieke van der Lecq	<i>Closing words</i>
17:15 – 19:00	Drinks, food & amusement	-